

**Band Name:** M.I.C.

**Music Style:** Classic Rock, Melodic, Punk

**Hometown:** Toronto, Canada/Chengdu, China

**Websites:**

[www.yvonserre.com/mic](http://www.yvonserre.com/mic)

[www.myspace.com/madeinchina](http://www.myspace.com/madeinchina)

**Members/Instruments:**

Yvon Serre: *Vocals and Guitars*

Janice Atem: *Vocals*

Brad Williams: *Drums*

Sam Lafleurs: *Bass*

Rick O'Donald: *Keyboards*

**Record Label :** independent



**Points of note:** M.I.C. has three albums to its credit. Their 4th release is a collection of Melodic, Hard Rock, Pop, Ballad, and Punk. Work has already begun on the 5th album and is scheduled for an early 2013 release.



M.I.C. has been playing in China since 2004. The band boasts performances on various TV shows. One show worthy of mention is where M.I.C. represented the city of Chengdu in 2007, being broadcast to millions across China. Following that, their first three CDs have generated considerable airplay across Europe, particularly in SPAIN, GERMANY, NETHERLANDS, U.K., FRANCE, POLAND, BELGIUM, U.S.A., CANADA & JAPAN. Other media features include a full-page interview in the 2010 September/October issue of Heavy Magazine Germany's most prestigious Metal/Rock publication. In addition, they have been reviewed in other major European magazines and countless webzines around the world. More recently, M.I.C. has opened shows for various renown Chinese Pop Stars, including Wang Feng, An Youqi & Xian Zion on live TV broadcasts. In August of 2011 M.I.C. Opened the show for famous Hong Kong band Beyond..M.I.C. makes it on the Front page of the Entertainment section of Chengdu's Biggest Newspaper. Chengdu is one of the top Cities in China with a population of 10 million people..October 3rd The 8th International Tour Music Festival & on October 4th M.I.C. Headline The east Chengdu Music Festival in Chengdu as well as doing many shows in China.

**Yvon Serre (from CANADA)** has six albums to his credit. Signing his first record deal at the age of 23, he appeared on many TV shows and received considerable airplay on various radio stations. In the mid-90's, Serre went all-out, dressing up as a clown, wearing stilts and more! You can see more of all this at [www.myspace.com/theharrystraightband](http://www.myspace.com/theharrystraightband), [www.yvonserre.com](http://www.yvonserre.com).

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